

## EDWARD A. SNYDER

### CONTACT INFORMATION:

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### EDUCATION

B.A., Colby College, 1975 (Economics, Government)

M.A., University of Chicago, 1978 (Public Policy)

Ph.D., University of Chicago, 1984 (Economics)

### CURRENT APPOINTMENTS

(July 2011 to present; on partial sabbatical leave from August 2017 to July 2018)

#### **Yale School of Management**

Indra K. Nooyi Dean

William S. Beinecke Professor of Economics and Management

#### **Yale Department of Economics**

Professor of Economics (Secondary Appointment)

*Major research interests:* Industrial Organization, Antitrust Economics, Law and Economics, Financial Institutions.

#### *Decanal Responsibilities:*

Overall academic, financial, and administrative leadership of Yale School of Management;

Member of the Yale University Cabinet (2013 – 2017);

Member of Yale University Cabinet Steering Committee (2016 - 2017);

Chair, Steering Committee, Global Network for Advanced Management (2012 to Present);

Member of the Yale School of Management Board of Advisors (2011 to present);

Member of Yale SOM's Appointments, Curriculum, and Strategy Committee (2014 – 2017); and

Member of Yale University Carbon Task Force (2015 - 2016).

*Teaching:*

- “Analysis of Global Competition Law” (co-taught with Pierre Cremieux and Fiona Scott Morton); Fall 2013.
- “Field Project in Commercial Real Estate Development: Yale Golf Course” (co-taught with Roland Betts); Fall 2015.

*Major achievements and initiatives:*

- Conception and development of the Global Network for Advanced Management (GNAM), a network of 29 top business schools
- Conception and introduction in 2012 of the Master of Advanced Management – a one-year degree program, post-MBA, for students from GNAM member schools
- Introduction in 2017 of Master of Management Studies, a one-year degree program with multiple tracks of study
- Introduction of Global Studies Requirement and Global Studies Accounts for all MBAs and MAM students
- New Leadership Curriculum for all MBAs and MAM students
- Establishment of the Initiative for Organizational Performance
- Development and introduction of Foundational Courses for Yale Master-level students and Yale College students
- Build-out of Yale SOM's Entrepreneurship Program and appointment of Inaugural Director of Entrepreneurship Programs
- Appointment of Yale SOM's first Director of Community and Inclusion
- Substantial increase in scholarship support for Masters-level students
- Management of Yale Center Beijing since launch in 2014
- Establishment of the Yale SOM Council of Global Advisors
- Launch of school-wide initiatives on Asset Management, Healthcare, and Sustainability
- Increased levels of alumni involvement; the highest percentage of annual giving by alumni of any Yale academic unit
- Six consecutive years of operating surpluses (FY2012-FY2017)
- Improvements in the influence, visibility, and recognition, including improved rankings

## PREVIOUS APPOINTMENTS

### **University of Chicago, Booth School of Business**

Dean, University of Chicago Booth School of Business (July 1, 2001 to June 30, 2010); George Shultz Professor of Economics (July 1, 2001 to June 30, 2011).

*Decanal Responsibilities:* Overall academic, financial, and administrative leadership of the school.

*Teaching responsibilities:* Economic Analysis of Major Policy Issues (co-taught with Gary S. Becker and Kevin M. Murphy).

*Editor:* Journal of Law & Economics (2002 – 2009)

*Major achievements and initiatives:*

- Dramatic increases in the number of endowed faculty professorships, endowed faculty fellowships, and the endowments in research and teaching centers.
- Nine years of 17.1% annual growth of MBA scholarship support.
- Naming of the school with unrestricted funds provided by David Booth – the largest gift (\$300m) to the University of Chicago and the largest gift ever to a business school.
- Increased the school's endowment from approximately \$200m in 2001 to over \$500m, independent of the Booth gift.
- Substantial improvements in the influence, visibility, and recognition of the school, including improved rankings, e.g., BusinessWeek #1 rankings in 2006, 2008, and 2010, and Economist #1 rankings in 2006 and 2009.
- Improvements in the quality and diversity of the MBA classes.
- Large increases in support for PhD students, including dramatic increases in endowment for PhD program.
- Established the Global Advisory Board, with Councils for Asia; the Americas; and Europe, Middle East, and Africa.
- Oversaw the launch of the Initiative on Chicago Price Theory, which became the Becker Center.
- Developed funding for the Fama-Miller Center.
- Successfully moved the School's Europe Campus from Barcelona to London.
- Moved into the school's new campus (Harper Center) in Hyde Park on time and on budget.
- Developed first-of-kind positioning advertising campaign by a business school.
- Appointments of two women to decanal positions.
- Elimination of debt on three facilities.
- Cumulative operating surpluses of \$100.4m over nine-year period.

*Service to the University:*

- Member, Academic Leadership Group, July 2001 – June 2010
- Oversight Responsibilities for two University Centers (Stigler Center and Becker Center)
- Member, Provost Ad Hoc Tenure Review Committees, 2002 – 2010
- Member, Board of Directors, Argonne National Laboratories, July 2008 – June 2010
- Member of various Dean and VP Search Committees, 2003 – 2009
- Advisory work on University's globalization efforts, 2007 - 2010
- Member, Social Sciences Deans Group, 2009 – 2010

**University of Virginia**

Dean and Charles C. Abbott Professor of Business Administration (July 1998 – June 2001)

*Decanal Responsibilities:* Overall academic, financial, and administrative leadership of the Darden School.

*Major achievements and initiatives:*

- First MBA Program growth in 24 years.
- Increase in nine-year capital campaign from \$98m to \$212m.
- Establishment of Batten Institute in 1999.
- Established Financial Self-Sufficiency for the Darden School, eliminating reliance on unrestricted state support.
- Completion Phase II of new Darden Grounds.

- Increased diversity of MBA classes.
- Appointments of two women to decanal positions.
- Appointments of two African-Americans to faculty positions.
- Innovative programs on e-business with global partners.
- Established program partnerships with University of Michigan and University of California at Berkeley.

### **University of Michigan**

Senior Associate Dean, University of Michigan Business School (1995-1998)

*Responsibilities:* MBA Programs (full-time, evening, global); BBA Program, and Masters of Accounting Program. Managed many of the School's international programs and corporate relationships. Oversight of Admissions & Student Services and the Office of Career Development. Significant responsibility for faculty recruitment and development. Member of School's Executive Committee.

*Major achievements and initiatives:*

- Global initiatives including International Multi-disciplinary Action Program (IMAP) and Brazil node of Global MBA program.
- Integration of admissions and career development functions.
- Rationalization of real estate curriculum.

Director, Davidson Institute at the University of Michigan Business School (1992-1995)

*Responsibilities:* Executive and academic leadership to establish a legally-independent Institute focused on business and public policy issues in transition economies and emerging markets.

*Major achievements and initiatives:*

- Developed corporate relationships in China, Central Europe, India, and Russia, and with U.S. firms committed to operating in transition economies.
- Major research initiative on bank privatization in Central Europe and Russia.
- Design and development of in-company projects involving teams of Master's level students working in transition economies.
- Design and delivery of executive education programs for managers from transition economies.
- Progressive increases in outside funding contributing to a \$3m quasi-endowment for the Institute.

Chair, Business Economics and Public Policy (1992-1995)

*Responsibilities:* Curriculum and staffing of BBA and MBA courses. Faculty development of group of 11 faculty members specializing in business economics.

Faculty Member (1982-1994)

*Responsibilities:* MBA Core course coordinator of *Applied Microeconomics* (four years). Design and development of *Competitive Tactics*, a course analyzing competition and cooperation among firms; marketing and distribution of products; and related antitrust issues.

Member, Board of Directors, Davidson Institute (focusing on transition economies and emerging markets) (1995-1998)

Member, Executive Committee, Tauber Manufacturing Institute, University of Michigan (1996-1998)

Member, Executive Committee, Erb Institute (focusing on environmental management), University of Michigan (1996-1998)

Research Consultant, Federal Home Loan Bank Bd. / U.S. Sen. Comm. on Banking (1989).

Consultant, Antitrust Division, U.S. Department of Justice (1982-1985)

### **University of Chicago**

John M. Olin Visiting Associate Professor, Center for the Study of the Economy and the State (1991-1992)

### **Antitrust Division, U.S. Department of Justice**

Economist (1978-1982; intermittent service through 1985)

Staff Economist, National Commission to Review Antitrust Laws and Procedures (1978-1979)

### **PUBLICATIONS**

#### Articles in Journals:

“Enforcement of Anti-Collusion Laws Against Domestic and Foreign Firms” (Co-author: Pierre Cremieux), Journal of Law & Economics, Vol. 59 (November 2016), pp. 775-803.

“Proof of Common Impact in Antitrust Litigation: The Value of Regression Analysis”, (Co-authors: Pierre Cremieux and Ian Simmons), The George Mason Law Review, Summer 2010, pp. 939-967.

“Bank Privatization in Transitional Economics: A General Framework with Application to Hungary’s Magyar Kulkereskedelmi Bank Transaction”, (Co-authors: Karen Schnatterly, Roger C. Kormendi and Christopher Jereb), The Financier, vol. 5, No. 2 & 3 (1998), pp. 6-23.

“Allocation of Litigation Costs--American and English Rules,” (Co-author: James W. Hughes) in The New Palgrave Dictionary of Economics and the Law, ed. Peter Newman, Macmillan Publishers Ltd, vol. 51 (1998), pp. 51-56.

“Transactional Structures of Bank Privatizations in Central Europe and Russia,” (Co-author Anna Meyendorff), Journal of Comparative Economics, (August 1997), pp. 5-30.

“Privatization and Performance of the Czech Republic’s Komerční Banka,” (Co-author: Roger C. Kormendi), Journal of Comparative Economics, (August 1997), pp. 97-128.

“Litigation under the English and American Rules: Theory and Evidence,” (Co-author: James W. Hughes), Journal of Law & Economics, vol. 38 (April 1995), pp. 227-250.

- “*United States v. United Shoe Machine Corporation: On the Merits*,” (Co-author: Scott E. Masten), Journal of Law & Economics, vol. 36 (April 1993), pp. 33-70.  
 Reprinted in Transaction Cost Economics, vol. 2, O. Williamson and S. Masten, eds., (Edward Elgar Publishing, Ltd., London), 1995, pp. 588-625.  
 Reprinted in Case Studies in Contracting and Organization, S. Masten, ed., (Oxford University Press), 1996, pp. 224-254.  
 Reprinted in Journal of Reprints for Antitrust Law and Economics, issue on Landmark Antitrust Decisions Revisited, 26, 1997, pp. 643-680.  
 Reprinted in Pricing Tactics, Strategies, and Outcomes, (M. Waldman & J. Johnson, ed.). Cheltenham, UK: Edward Elgar Publishing. 2007
- “Misuse of the Antitrust Laws: The Competitor Plaintiff,” (Co-author: Thomas E. Kauper), Michigan Law Review, vol. 90, (December 1991), pp. 551-603.  
 Reprinted in The Journal of Reprints for Antitrust Law and Economics, vol. 25, no. 2, (1995), pp. 657-709.
- “The Costs of Organization,” (Co-authors: Scott E. Masten and James W. Meehan, Jr.), Journal of Law, Economics, and Organization, vol. 7, (Spring 1991), pp. 1-25.  
 Reprinted in Transaction Cost Economics, vol. 2, O. Williamson and S. Masten, eds., (Edward Elgar Publishing, Ltd., London), 1995, pp. 119-143.
- “The Effect of Higher Criminal Penalties on Antitrust Enforcement,” Journal of Law & Economics, vol. 33, (October 1990), pp. 439-462.
- “The English Rule for Allocating Legal Costs: Evidence Confronts Theory,” (Co-author: James W. Hughes) Journal of Law, Economics, and Organization, vol. 6, (Fall 1990), pp. 345-380.
- “The Design and Duration of Contracts: Strategic and Efficiency Considerations,” (Co-author: Scott E. Masten) Law and Contemporary Problems, vol. 52 (Winter 1989), pp. 63-85.
- “The Origins and Resolution of the Thrift Crisis,” (Co-authors: Roger C. Kormendi, Victor L. Bernard, S. Craig Pirrong) Journal of Applied Corporate Finance, vol. 2 (Fall 1989), pp. 85-100.
- “Vertical Integration in the U.S. Auto Industry: A Note on the Influence of Transactions Specific Assets,” (Co-authors: Scott E. Masten, James W. Meehan, Jr.) Journal of Economic Behavior and Organization, vol. 12 (October 1989), pp. 265-73.
- “New Insights into the Decline of Antitrust Enforcement,” Contemporary Policy Issues, vol. 7 (October 1989), pp. 1-18.
- “Policy Analysis of Medical Malpractice Reforms: What Can We Learn from Claims Data?” (Co-author: James W. Hughes) Journal of Business & Economic Statistics, vol. 7, (October 1989), pp. 423-431.
- “Evaluating Medical Malpractice Reforms,” (Co-author: James W. Hughes) Contemporary Policy Issues, vol. 7, (April 1989), pp. 83-98.
- “An Inquiry into the Efficiency of Private Antitrust Enforcement,” (Co-Author: Thomas E. Kauper), Georgetown Law Journal, vol. 74, (April 1986), pp. 401-469.

“Efficient Assignment of Rights to Sue for Antitrust Damages,” Journal of Law & Economics, vol. 28, (May 1985), pp. 469-482. Reprinted in The Journal of Reprints for Antitrust Law and Economics, vol. 25, no. 2, (1995), pp. 969-982.

Books / Articles in Books and Volumes:

“Competitive Discounts and Antitrust Policy,” (Co-authors: Kevin M. Murphy and Robert H. Topel), The Oxford Handbook of International Antitrust Economics, Volume 2, (2015), edited by Roger D. Blair and D. Daniel Sokol, Chapter 5, pp. 89-119.

“Five Easy Questions”, Ch.2.3, in Leadership Development for a Global World: The Role of Companies and Business Schools, J.Canals (ed.), Palgrave Macmillan Ltd. Houndmills, Basingstoke, London 2012, pp. 145-160.

Globalization of Management Education: Changing International Structures, Adaptive Strategies, and the Impact on Institutions, (Co-authors: Chair of AACSB Taskforce Robert F. Bruner, et al.), Emerald Group Publishing, (2011).

“Social Learning and Transaction Cost Economics,” Advances in Strategic Management, A. Huff and J. Walsh, eds., (1997), pp. 223-228.

Crisis Resolution in the Thrift Industry, (Co-authors: Roger C. Kormendi, Victor L. Bernard, S. Craig Pirrong), Kluwer Academic Press, (1989).

“Private Antitrust Cases That Follow on Government Cases,” (Co-Author: Thomas E. Kauper) in Private Antitrust Enforcement: New Learning and New Evidence, ed. Lawrence J. White, M.I.T. Press, (1988), pp. 329-370.

“Minimizing Waste Water Treatment Costs at the Plant Level,” (Co-Author: Dan Yaron) in Environmental Policy, vol. II, ed. George Tolley, et al., Ballinger Publishing Co., (1983), pp. 115-136.

Report to the President and the Attorney General of the National Commission for the Review of Antitrust Laws and Procedures, (January 1979), co-authored Chapter 11 on Insurance.

Working Papers / Research in Progress :

“Aftermath of the *Sealy* Antitrust Litigation.” (Co-author: Michael J. Moore). (June 2006).

“Napsterizing Pharmaceuticals: Access, Innovation, and Welfare.” (Co-authors: James W. Hughes and Michael J. Moore). (January 2011).

Book Reviews:

Confessions of an Economic Hit Man, John Perkins, (Berrett Koehler 2004), Journal of Economic Literature, vol. 43 (December 2005), pp. 1063-1065.

Concentration and Price, ed. Leonard W. Weiss, (M.I.T. Press, 1989), Journal of Economic Literature, vol. 30 (September 1991), pp. 1205-1207.

Impact Evaluations of Federal Trade Commission Vertical Restraints Cases, ed. Robert H. Lande, et al., (Federal Trade Commission, 1984), Journal of Economic Literature, vol. 24 (December 1986), pp. 47-48.

Other Publications:

“Exponential Alliance,” (Co-authors David Bach and Camino de Paz), BizEd, (July/August 2017), pp. 18-27.

“Five Good Questions”, CFO Insights (May 14, 2015).

“The Future of §2 Enforcement and the Analysis of Dominant Firms,” 2010 Antitrust Section Symposium: New York State Bar Association, pp. 12-23.

“A New Approach to Antitrust Class Certification.” (Co-authors: Pierre Cremieux and Ian Simmons), Law 360, (June 14, 2010).

Amicus Brief from Group of Antitrust Economists in Support of Defendants-Appellees, In re: Effexor XR Antitrust Litigation, No. 15-1184 (3<sup>rd</sup> Cir. February 23, 2016).

Amicus Brief from Group of Antitrust Economists to the U.S. Court of Appeals for the Third Circuit, filed May 10, 2016, regarding Wellbutrin XL Antitrust Litigation (E.D. Pa. September 23, 2015).

Amicus Brief from Group of Antitrust Economists to the U.S. Court of Appeals for the Third Circuit, filed December 21, 2015, regarding Mylan Pharmaceuticals Inc. v. Warner Chilcott Public Limited Company, et al., 2:12-cv-03824 (E.D. Pa. April 16, 2015).

*In Re. DAP Antitrust Litigation*, Expert Report, The Antitrust Litigation Course, American Bar Association (Antitrust Section), Mock Trial in U.S. District Court for E.D. of Pennsylvania, MDL Docket No. 1999, (October 4-5, 2007).

Amicus Brief from Group of Industrial Organization Economists to the U.S. Supreme Court, filed August 24, 2006, regarding *Weyerhaeuser Co., v. Ross-Simmons Hardwood Lumber Co., Inc.*, 411 F.3d (9th Cir. 2005).

Amicus Brief from Group of Industrial Organization Economists to the U.S. Supreme Court, filed March 24, 2006, regarding *William Twombly, et al., v. Bell Atlantic Corporation*, et al., 313 F. Supp. 2d 174 (S.D.N.Y. October 7, 2003); *William Twombly, et al., v. Bell Atlantic Corporation, et al.*, 425 F.3d 99 (2d Cir. 2005).

Amicus Brief of Antitrust Economists in *People of the State of NY v. Actavis plc and Forest Laboratories, LLC* (14-4624), filed January 15, 2015; matter on appeal for the U.S. District Court for the SDNY (Civil Action No. 1:14-07473).

“Bank Privatizations in Central Europe and Russia,” Davidson Institute Report to the U.S. Department of Treasury, (March 1996).

“Director's View,” The Davidson Window, vol.1, (Winter 1994), pp. 1-2; vol.1, (Summer 1994), pp. 1-2; vol. 1, (Spring 1995), pp. 1-2.

“Transitions in Expertise,” The Journal of the International Institute, (Winter 1994), (July/August 2017), pp. 6-8.



Crisis Resolution in the Thrift Industry: Beyond the December Deals. (Co-authors: Roger C. Kormendi, Victor L. Bernard, S. Craig Pirrong), Report of the Mid America Institute, (March 1989).

Popular Press:

- “Statistics and Sports: Deflategate,” Analysis Group, 2015 Year in Review.
- “Dean Of The Year: The Three-Peat Change Agent,” *Poets and Quants*, December 16, 2015).
- “10 Business Schools to Watch in 2016,” *Poets and Quants*, (December 16, 2015).
- “Faculty and students call for calmer tone in campus protests,” *Wall Street Journal*, (December 3, 2015).
- “IIM-B students can opt for lessons from Yale, Berkeley, and other top Business schools,” *Prep Sure* (November 19, 2015).
- “Research top priority for IIM-B”, *Live Mint* (December 2, 2015).
- “Global meet for business students concludes,” *Hindu*, (November 18, 2015).
- “IIMB Students to Gain Global Exposure,” *New Indian Express*, (November 18, 2015).
- “Berkeley Haas becomes 28<sup>th</sup> school in Yale’s Global Network,” *Financial Times*, (November 5, 2015).
- “How Yale is beginning to crack into the elite B-school ranks,” *Fortune*, (December 17, 2014).
- “Businessweek’s 2014 Winners and Losers,” *Poets and Quants*, (November 14, 2014).
- “Is Michigan State Really Better Than Yale?,” *New York Times*, (August 7, 2012).
- “Yale Redefines What It Means to Be Global,” *Wall Street Journal*, (June 7, 2012).
- “Can ‘Ted’ Snyder Work His Magic on Yale’s School of Management?”, *Poets & Quants*, (February 8, 2012).
- “Yale’s Big, Audacious Global Bet,” *Poets and Quants*, (February 8, 2012).
- “Q&A with Edward Snyder, Dean, Yale School of Management” *Business Standard, Mumbai*, p. 12, (November 8, 2011).
- “If You Get the People Right, They Build the School,” *Financial Times*, (October 17, 2011).
- “Turnaround Specialist to Take on Yale,” *Wall Street Journal*, (June 3, 2010).
- “The Subtle Strategist,” *Financial Times*, (April 11, 2010).

- “Student ≠ Customer,” *Nytimes.com, Room for Debate*, (January 4, 2010).
- “2016 Olympics,” *Chicago Tribune*, (September 17, 2009).
- “The Party’s Over: The Coming Business School Shake-out,” *BusinessWeek.com*, (April 2, 2009).
- “Global Learning for a Truly Integrated MBA,” *Financial Times*, (February 19, 2009).
- “Driven Mad by Traffic Congestion,” *Business Week Chicago*, (April 2008).
- “The Market’s Place,” *Chicago Tribune*, (August 12, 2007).
- “Advocating a Carbon Tax,” *CNBC Europe*, (February 19, 2007).
- “Are B-Schools Slacking Off?” *Business Week*, (February 11, 2007).
- “The Quiet American?”, *Global Focus*, Vol. 1, No. 2, (2007).
- “Dean’s Column: The Toughest and the Best Advice,” *Financial Times*, (May 15, 2006).
- “On MBAs,” *Financial World*, London, (September 2005).
- “Are Business Schools Becoming Global,” *India Times*, (August 2005).
- “Global Challenge,” *The Guardian*, London, (August 4, 2005).
- “Vigorous Competition Better than any Oath,” *Handelsblatt.com*, (September 4, 2003).
- “Playing the Game the American Way,” *Budapest Business Journal*, (July 9, 1993).
- “An English Reform of American Law,” *Wall Street Journal*, (August 9, 1991).

Business School Cases and Class Materials:

- “Alternative Tools to Influence Market and Non-Market Behavior.”
- “W.R. Grace Co.'s Zonolite Licensee Program: How to Exploit Two Related Monopolies and Improve Economic Efficiency.”
- “Job Risk.”
- “Pricing Decisions: Custom Limousines.”
- “The Choice of Technologies.”
- “Mimicking the S&P 500.”

“Human Capital, Work, and Leisure.” Co-author: Scott E. Masten.

“Sugar Quotas.” Co-author: Edward J. Mitchell.

## GRANTS AND FELLOWSHIPS

Grants from University of Virginia Darden School’s Batten Institute and University of Chicago Booth School of Business for major extension of previous research, 2009-10. Resulted in “Napsterizing Pharmaceuticals: Access, Innovation, and Welfare” (January 2011).

Grants from Aventis Pharmaceuticals, University of Chicago Graduate School of Business, University of Virginia Darden School, and Bates College 2000-01. Resulted in “Napsterizing Pharmaceuticals: Access, Innovation, and Consumer Welfare,” NBER Working Paper (October 2002).

BT Grant of funds and equipment to the University of Michigan Business School to deliver educational modules using new technologies (November 1995).

U.S. Department of Treasury Grant to the Davidson Institute to study bank privatizations in Central Europe and Russia. Co-investigator: Roger C. Kormendi (June 15, 1995 – December 31, 1995).

Bradley Foundation Grant to study contract mechanisms to protect non-patentable innovations. Co-investigator: Scott E. Masten (July 1, 1989 - June 30, 1990).

RGK Foundation Grant to study contract mechanisms to protect non-patentable innovations. Co-investigator: Scott E. Masten (July 1, 1989 - June 30, 1990).

University of Michigan Office for the Study of Public and Private Institutions Research Grant to study contract mechanisms to protect non-patentable innovations. Co-investigator: Scott E. Masten (Summer 1989).

Robert Wood Johnson Foundation Grant to study the effects of tort reforms on medical malpractice litigation. Co-investigator: James W. Hughes (June 1, 1987 - December 31, 1988).

Earhart Foundation Grant to study the effects of the Supreme Court's *Brunswick* decision on private antitrust litigation (Summer 1986).

University of Michigan Business School Summer Research Grants to study private and public antitrust enforcement and other law and economics issues (1984, 1985, 1989, 1990, 1992, and 1993).

University of Chicago, Committee on Public Policy Studies Fellowship (1978).

## INVITED PAPERS, CONFERENCE PRESENTATIONS, PUBLIC TESTIMONY\*

\* In this section I include information regarding my testimony and briefings in public settings. Please refer to [edwardasnyder.com](http://edwardasnyder.com) for information regarding my consulting testimony in various litigations.

July 2017

- “The Anti-Globalization Narrative: Implications for Business Schools”, Keynote speech at Deusto Business School’s Centenary Celebration, (January 17, 2017).
- “The Anti-Globalization Narrative”, Keynote speech at the 6<sup>th</sup> International Business School Shanghai Conference, hosted by Antai College of Economics and Management, Shanghai Jiao Tong University, (October 17, 2016).
- “Crafting Strategic Relationships”, panel at the 2016 AACSB International Conference and Annual Meeting (ICAM) (with Kai Peters, Chief Executive, Ashridge Business School), (April 5, 2016).
- Remarks at the Yale Law School’s Corporate Law Center Advisory Board Dinner, (March, 8, 2016).
- “Global Antitrust Enforcement”, Keynote at the Annual New York Antitrust, New York State Bar Association (NYSBA), (January 28, 2016).
- “Past, Present, and Future of Business Education”, Keynote speech at Fudan University School of Management’s Partnership Deans Gathering, (November 5, 2015).
- Keynote Speaker at the 6<sup>th</sup> Indian Management Conclave, (July 29, 2015).
- “Globalizing Business Schools: The New Frontier”. Closing Keynote speech at the Graduate Management Admission Council (GMAC) Leadership Conference, Fort Lauderdale, Florida, (January 24, 2014).
- Keynote Speaker at The Rotman School’s Future of Business Education Conference, Toronto, Canada, (November 5, 2013).
- “American Law and Economics Association, invited paper (with Pierre Cremieux), “Antitrust Enforcement in the EU and US: An Empirical Assessment of the Influence of Protectionism”, Vanderbilt University Law School, (May 17, 2013).
- “Emerging Markets and Business School Strategies”. Invited moderator, International Conference and Annual Meeting for The Association to Advance Collegiate Schools of Business, (April 9, 2013).
- “Turkey as a Pivotal Country in the Global Economy”. Presentation to DEİK, Foreign Economics Relations Board, Istanbul, Turkey, (November 30, 2012).
- “Management Challenges in the Global Economy”. Presentation to faculty, students and staff at Renmin University of China School of Business. Beijing, China. (March 2012).
- “The Management Education Industry.” AACSB Annual Deans Conference Plenary Session with Deans Christine Poon, Joseph Thomas, and Andrew Policano) Phoenix, Arizona, (February 20, 2011).
- “U.S. Business Schools and the MBA: A Long Perspective.” EFMD Annual Meeting of Deans and Directors, Lyon, France, (January 25, 2011).
- “Proof of Common Impact in Antitrust Litigation: The Value of Regression Analysis.” George Mason 13th Annual Symposium on Antitrust Law, February 4, 2010; Analysis Group Seminar, New York, NY, (October 20, 2010).

- “Digging Out of the Deficit.” Executive Roundtable Panel Discussion with Governors Tim Pawlenty (MN), Donald Carcieri (RI), Mark Sanford (SC), Robert McDonnell (VA), and John Kasich, Candidate for Governor (OH), Cincinnati, Ohio, (September 20, 2010).
- “Corporate Governance.” Inside Counsel’s 10<sup>th</sup> Annual Super Conference, invited panel. Chicago, IL, (May 25, 2010).
- “The Future of §2 Enforcement.” Antitrust Section of the New York State Bar Association, Annual Meeting, (January 28, 2010).
- “Global Antitrust Enforcement.” Center for Public Studies, Santiago, Chile, (September 2009).
- “Globalization of Management Education.” Plenary Speaker at AACSB Annual Deans Conference, San Francisco, CA, (February 5, 2009).
- “The Role of Economic Experts in Class Certification in the United States.” The American Bar Association Section of Antitrust Law Trial Practice Committee, (June 17, 2008).
- “How to Use Economics.” Illinois Agricultural Leadership Seminar. Chicago, IL (August 2006).
- “Are Business Schools Becoming Truly Global?” with Dean Santiago Iñiguez. AACSB Dean’s Conference, San Diego, CA, (February 6, 2006).
- “Strategic Choices in a Global Environment.” Presentation with Dean Santiago Iñiguez. European Foundation for Management Development Deans’ Conference, Rotterdam School of Management, The Netherlands, (January 26, 2006).
- “How to Use Economics.” Distinguished Alumni Presentation, Colby College, (October 2005).
- “Hatch-Waxman and Public Policy Toward Pharmaceuticals.” Presentation at Summer 2002 Conference for Western Attorneys General (2002).
- Congressional Briefing, “Hatch-Waxman Reconsidered: How Best to Promote Prescription Drug Innovation and Affordability,” sponsored by the Alliance for Health Reform and supported by the National Institute of Health Care Management, (June 13, 2002).
- Combined Federal Trade Commission and Department of Justice Hearings on Competition and Intellectual Property Policy. Presentation of testimony on Hatch-Waxman and Public Policy Toward Pharmaceuticals, (March 2002).
- Graduate Business Conference, Johnson Graduate School of Management, Cornell University, invited panel, The Future of Management Education, (March 2001).
- “Economics and Government Policy.” Panel Discussion with Edward P. Lazear, Randall S. Kroszner, and Lawrence H. Summers, Honoring Gary S. Becker: A Conference, Chicago, IL, (February 11, 2001).
- New York State Bar Association, invited panel on Indirect Purchaser Litigation in Antitrust, New York, NY, (January 2001).

- University of Virginia, E-Summit's Plenary Session, (November 1999).
- European Association of Comparative Economics, Annual Conference, invited panel, Bank Privatization, Grenoble, France, (September 1996).
- University of Chicago, Conference on Tort Reform, Commentator for Steven Shavell, (June 1996).
- U.S. Department of Treasury, Davidson Institute, "Banks in Transition: Investment Opportunities in Central Europe and Russia," New York City, (May 1996).
- U.S. Department of Treasury, Davidson Institute, "Bank Privatization in Central Europe and Russia," Budapest, (April 1996).
- American Law and Economics Association, invited paper (with Greg Niehaus), "Damage Schedules in the Products Liability System and the Efficiency of Consumption Choices," (May 1994).
- American Economics Association, invited paper (with James W. Hughes), "Litigation under the English and American Rules: Theory and Evidence," (January 1994).
- University of Michigan Presidential Forum on *Constituting International Expertise: Who, What, Where Why, How?*, "Transitions in Expertise," (October 1993).
- American Law and Economics Association, invited paper (with James W. Hughes), "Litigation under the English and American Rules: Theory and Evidence," (May 1992).
- Western Economic Association, 100 Years of the Sherman Act, invited paper (with Thomas E. Kauper), "Misuse of the Antitrust Laws," (June 1990).
- Western Economic Association, Applied Microeconomics, invited paper, "Aftermath of the *Sealy* Antitrust Litigation," (June 1990).
- Law and Society Association, invited paper (with James W. Hughes), "The English Rule for Allocating Legal Costs: Evidence Confronts Theory," (June 1989).
- Duke University, Conference on the Law and Economics of Contracting, invited paper (with Scott E. Masten), "The Design and Duration of Contracts: Strategic and Efficiency Considerations," (April 1988).
- U.S. Senate Banking Committee, testimony based on research paper ("The Origins and Resolution of the Thrift Crisis"), (February 1988).
- Georgetown University, Conference on Private Antitrust Enforcement, invited paper (with Thomas E. Kauper), "An Inquiry into the Efficiency of Private Antitrust Enforcement," (November 1985).
- Hoover Institution, Conference on Antitrust and Economic Efficiency, invited paper, "Efficient Assignment of Rights to Sue for Antitrust Damages," (August 1984).

## SEMINARS AND OTHER PRESENTATIONS

Yale School of Management

Problems with Global Antitrust Enforcement (2/16).

Vanderbilt Law School, American Law & Economics Association (5/13).

University of Chicago

Applied Price Theory Workshop (4/84, 10/84, 10/02).

Economics and Legal Organization Workshop (10/90, 1/92, and 5/92).

University of Virginia, e-Summit (11/99).

U.S Treasury (2/96).

Davidson Institute Research Seminar Series (4/95).

University of Michigan, Center for Chinese Studies (10/94).

Young Presidents Organization, Asia Region Meetings (2/94).

Confederation of Indian Industries, CEO Forum (2/94).

Harvard University Law School, Law and Economics Seminar (4/93).

George Mason University Law School, Law and Economics Seminar (10/92).

University of Illinois, Industrial Organization Workshop (4/92).

Georgetown University Law School, Law and Economics Workshop (11/91).

Cornell University Law School (4/91).

University of Southern California, Applied Micro Workshop (10/90).

University of California at Los Angeles, Industrial Organization Workshop (10/90).

Virginia Polytechnic Institute, Economics Department Seminar (11/89).

Ohio State University, Industrial Organization Seminar (5/88), Microeconomic Theory Workshop (10/86).

Federal Trade Commission (10/88, 10/92).

Western Economic Association (7/87, 7/88, 6/90, and 7/96).

Duke University, Center for the Study of Business Regulation (11/86 and 12/92).

Colby College (5/85, 2/92, 3/96).

U.S. Department of Justice, Antitrust Division (5/85, 5/86, 5/87, 11/89, and 5/91).

Washington University, Industrial Organization Workshop (3/85).

University of Michigan,

Industrial Organization Workshop (2/84, 4/85, 9/86, 1/88, and 3/88).

Law and Economics Seminar (10/89, 4/90, and 1/92).

#### PH.D. THESIS COMMITTEE SUPERVISION

Alowin M. Th. L. Moses, “A Model of Voucher Privatization” (University of Michigan, 1996).

Vijay Singal, “Efficiency Versus Market Power in Mergers: Evidence from the Airline Industry” (University of Michigan, 1992).

David E. Weinstein, “Essays on Japan's Trade and Industrial Structure” (University of Michigan, 1991).

Debra J. Holt, “Understanding Strategic Choice: The Statistical Analysis of Experimental Games” (University of Michigan, 1990).

David J. Denis, “Asymmetric Information and the Market for Seasoned Equity Offerings: Theory and Evidence” (University of Michigan, 1988).

Amy J. Broman, “The Impact of Federal Income Tax Policy on the Charitable Contributions Behavior of Households” (University of Michigan, 1987).

James W. Hughes, “Tort Reforms and Medical Malpractice Litigation” (University of Michigan, 1986).

Barton L. Lipman, “Delaying or Deterring Entry: A Game-Theoretic Analysis” (University of Michigan, 1985).

#### OTHER

Trustee, Colby College

International Advisory Committee, School of Business, Renmin University of China

Member of American Law and Economics Association

Member of the Committee for Economic Development of the Conference Board (CED)

Member of MIT Corporation Visiting Committee for the Sloan School of Management

Member of the 3<sup>rd</sup> Advisory Board of Antai College of Economics and Management, Shanghai Jiao Tong University (Term: November, 2015 to October, 2018)

Chair or Member of AACSB Accreditation Review Committees, including University of California Berkeley (Haas), University of California Los Angeles (Anderson), MIT Sloan, Wharton, Columbia Business School, Georgetown (McDonough), HEC Paris, Fudan School of Business, and Stanford GSB.